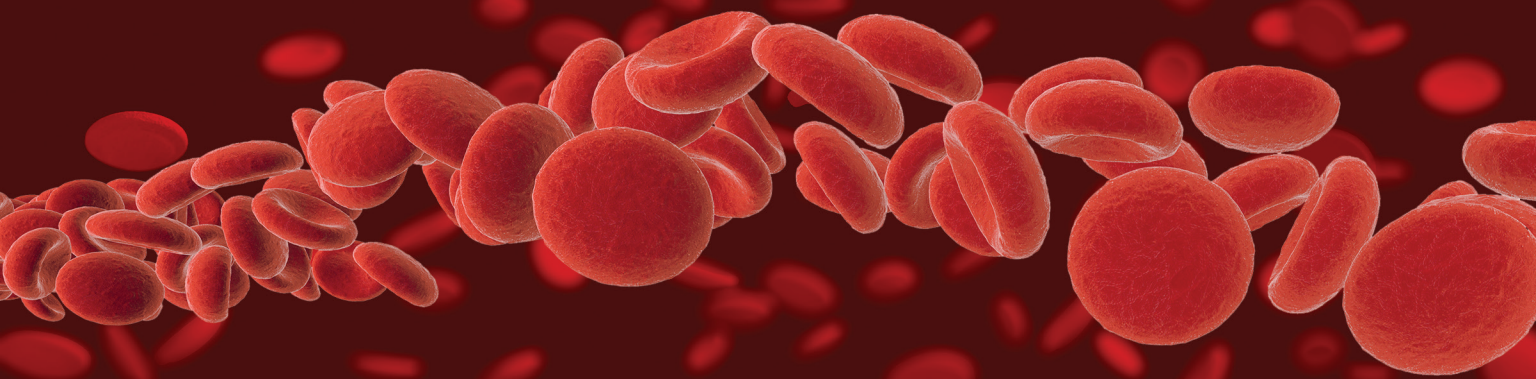




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# Capability Statement

DUNS: 08-0921008 | Set Asides: **8(a)** | CAGE: 85H69



## Company Overview

Medical Communications and Marketing excels at helping others communicate complex scientific ideas clearly.

Our specialty is developing medical and health content for website, video, print, and social media platforms.

Since our staff has both scientific and creative backgrounds, we find innovative ways to communicate medical research clearly to both scientists and the public at large.

## Primary Industry NAICS Codes

We provide services under the following NAICS codes:

- 711510 Scientific and Technical Writing Services
- 512110 Video Production Services
- 541430 Graphic Design Services
- 541870 Electronic Marketing services
- 541613 Marketing
- 541810 Advertising

## Core Competencies

We use a variety of products and strategies to communicate complex medical and health information.



## Differentiators

- 10+ years of government experience (subcontractor)
- Creatives experienced in science, writing, design, website development, and video production
- 5+ years of experience in marketing, communications, and advertising



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[www.TheMedicalCommunications.com](http://www.TheMedicalCommunications.com)


## Commitment to Quality


Quality is at the root of everything we do. We customize our products to align with our customers' needs, consistently delivering results that meet or exceed expectations.


## Dedicated Team

Being on the same page as our clients is important. Our team is dedicated to completing all contractual objectives within the scope of work. We assign one of our experienced team members to oversee the contract and provide regular feedback to the CO and COR as needed.

## Experience

 Supported NIH's Office of Research on Women's Health by developing a variety of marketing and communications materials for the director including speeches, presentations, blogs, social media content, articles, and other materials.

 Conceptualized and designed a two-page infographic showcasing the latest data on suicide prevention collected by the CDC. The infographic included recommendations on how to mitigate the crisis.

 Researched, wrote, and produced the 17<sup>th</sup> Report to the Secretary of Health and the U.S. Congress in concert with the Advisory Committee on Training in Primary Care Medicine and Dentistry (ACTPCMD).

## Past Clients

Our clients include some of the most respected scientific organizations in the country.



## Contact Information

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